

Business Passport Suitable 2021-2022 Business School Conference

November 16, 2021



NORTHERN ILLINOIS UNIVERSITY

College of Business



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Student Success &
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Passport Director &
Business Instructor



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Accountancy Student
VP Finance, Women in
Business Professions

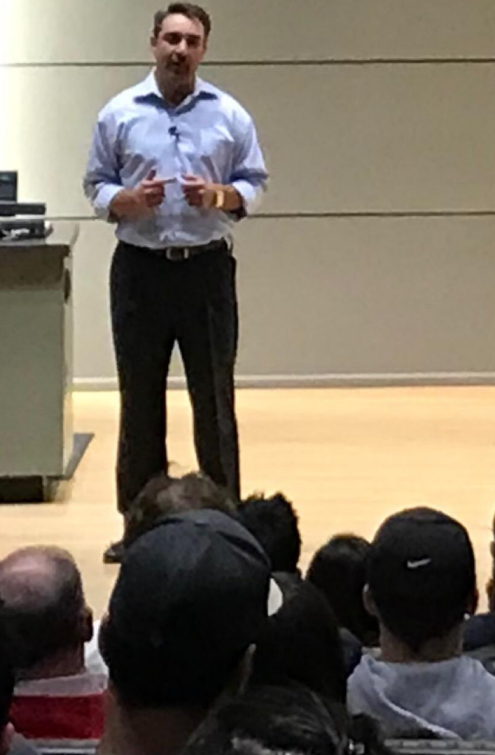


NORTHERN ILLINOIS UNIVERSITY

College of Business



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Agenda

01 Context

02 Passport

03 Suitable

04 Looking Ahead



DeKalb, Illinois



NORTHERN ILLINOIS UNIVERSITY
College of Business



	<u>NIU</u>		<u>Business</u>
Colleges/Departments	7		5
Faculty	1,144		103
Undergraduate	11,834		2,154
Graduate	4,400		808
Alumni	262,000		54,796



OUR CORE VALUES

Excellence in learning, teaching, research, and service.

Integrity in how we conduct ourselves in the classroom and beyond.

Caring in our relationships and how we serve the world.

Endorsed by NIU College of Business Faculty and Staff January 13, 2016



AACSB
ACCREDITED

The NIU College of Business is an accredited member of AACSB International—The Association to Advance Collegiate Schools of Business, the benchmark of quality for business education worldwide. The College and its Department of Accountancy have achieved continuous AACSB accreditation since 1969 and 1983, respectively.

OUR VISION

Inspire and empower
to drive business innovation, change lives
and make a difference in the world.

OUR MISSION

Create knowledge; transform business;
and develop principled, adaptable global
citizens through innovative active learning
and personalized experiences.

Endorsed by NIU College of Business Faculty and Staff January 12, 2017

Business Accreditation Since 1969
Accounting Accreditation Since 1983
Last Extended in 2018-2019

Business Communications

Experiential Learning

Ethics

Business Passport

Global Awareness

Career Development

Service

Leadership

WILL JOHNSON

Acceptance Student







Graduation Requirement ! 1 activity in each of the 7 continents



UBUS200

- One Time Intro Class
 - 0 Credit Hours
 - Pass/Fail
 - First Semester
-
- Intro to program & requirements
 - Set Goals

UBUS201

- Culmination Class
 - 0 Credit Hour
 - Pass/Fail
 - Last Semester
-
- Complete Passport
 - Feedback & Assessments
 - Print
co-curricular transcript &
goals



3 SCHOLAR LEVELS:
Continent Scholar
Passport Scholar
Distinguished Business Scholar



YOU CAN DO MORE.


BECOME A PASSPORT SCHOLAR!





Passport Director

- Curator
- Communicate
- Partnerships
- Graduate Assistants/student worker
- Instructor



Before Suitable

In-House System

- Web based
- Manual -track student progress
- List approved activities
- Print a co-curricular transcript

- Slow
- Log in multiple times a day
- No digital link or badging
- Limited reporting



Passport Program

Summer 2020



Suitable





Passport & Suitable

Transition activities and attendance

Sync with NIU database

Branding

Launch/Implementation Plan



Launch and Implementation Plan

Email Communications

- Faculty & Advisors
- Students
- Passport partners

Updated Website

UBUS200-Created a task

UBUS201- Shared Scorecard

Old Platform- no information

Videos- 5 Min. with the Dean

Student Organizations

Dean's student advisory

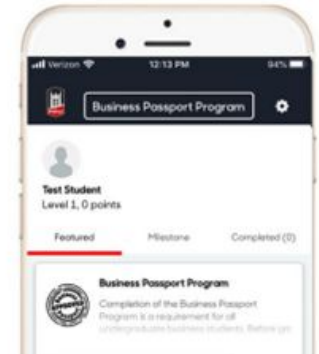
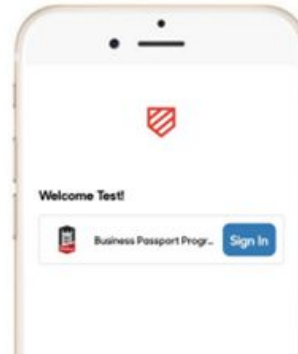
board



NIU Business Passport –Mobile Sign-In

Download the Suitable app available on iOS and Android app stores

Just search “Suitable” and use your Z-ID@niu.edu email to register



What worked well

- #1 Seamless transition: All credits transferred & no data lost
- Badges
- User Friendly- App
- Increased reporting & data
- Share Passport Scorecard on LinkedIn
- Improved Attendance Tracking
- Update & Evolve Program



Attendance Tracking



Improved!



**Business
Passport
Program**

First Impressions Count Networking
Night



Tuesday Oct 5th, 2021 at 5:30 PM - 7:00 PM



Passport Badges

Passport Scholars

73



Continent Scholar

16



Passport Scholar

36



Distinguished Business Scholar

Spring 2021

31.7%

125 Scholars/ 394 Graduates

Evolved Continents

GLOBAL AWARENESS

LEADERSHIP

ETHICS

EXPERIENTIAL LEARNING

CITIZENSHIP
(Formerly Service)

PROFESSIONAL
COMMUNICATIONS
(Career+Communications)

DIVERSITY, EQUITY &
INCLUSION
NEW



ON MORE VALUE

learning, teaching,
and service.

we conduct ourselves
in and beyond.

relationships and how
world.

January 13, 2016

3

International—The A
ity for business e
achieved contin
ity.

Passport Evolution Celebration featuring DJ Kareem “K.W.O.E.” Wells

Tuesday, October 19, 6-7 p.m.
Registration opens October 1.
Register through Suitable.

“Dream Big, Never Give Up and Always Give Back!”
-Kareem “K.W.O.E.” Wells

Passport Approved - Diversity and Inclusion



NORTHERN ILLINOIS UNIVERSITY
College of Business

Scott Gleck
Sr. Director of Advancement,
NIU College of Business



Eric Wasowicz
'80 B.S. COMP SCI
Board of Trustees Chair, NIU



Janet Viane
'80 B.S. MGMT, '83 MBA
Chief Strategy Officer,
Red Catana



Claudia Bonilla-Carmichael
Dartmouth Professor of
Social Entrepreneurship



Moderator:
Reggie Bustizza
Executive Director of Operations and
Alumni Engagement at the NIU Foundation



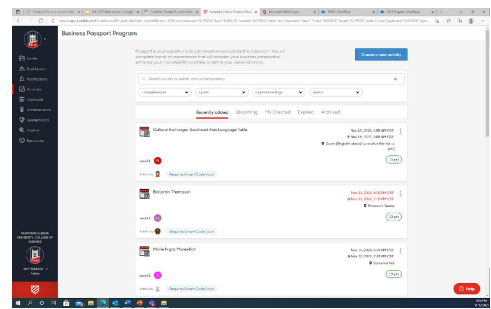
Wednesday Night Wisdom
Online Speaker Series

Engaging Alumni

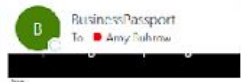
How to make your alma mater
network work for you

Wednesday, Oct. 27, 2021
6 to 7:30 p.m. CDT

Registration Link: go.niu.edu/WNW



Your Passport Progress & Upcoming Events



Get Passport status & dates. Passports fall into 3 categories: 1) your Business Passport, 2) your existing passport, 3) your future passport. [Learn more](#)

2018 - 2019
 Number of entries: 4 pages
 Validity: 3 years
 Issuance: 12/15/18
 Expiry: 12/15/21
 Renewal: 12/15/21
 Renewal: 12/15/21

Valid through 12/15/21 - 12/15/21. See your passport status. [Learn more](#)

Sign in to view your passport status. This section is hidden for you. [Learn more](#)

2019 - 2020
 Number of entries: 4 pages
 Validity: 3 years
 Issuance: 12/15/19
 Expiry: 12/15/22
 Renewal: 12/15/22

Valid through 12/15/22 - 12/15/22. See your passport status. [Learn more](#)

Sign in to view your passport status. This section is hidden for you. [Learn more](#)

2020 - 2021
 Number of entries: 4 pages
 Validity: 3 years
 Issuance: 12/15/20
 Expiry: 12/15/23
 Renewal: 12/15/23

Valid through 12/15/23 - 12/15/23. See your passport status. [Learn more](#)

Sign in to view your passport status. This section is hidden for you. [Learn more](#)

2021 - 2022
 Number of entries: 4 pages
 Validity: 3 years
 Issuance: 12/15/21
 Expiry: 12/15/24
 Renewal: 12/15/24

Valid through 12/15/24 - 12/15/24. See your passport status. [Learn more](#)

Sign in to view your passport status. This section is hidden for you. [Learn more](#)

2022 - 2023
 Number of entries: 4 pages
 Validity: 3 years
 Issuance: 12/15/22
 Expiry: 12/15/25
 Renewal: 12/15/25

Valid through 12/15/25 - 12/15/25. See your passport status. [Learn more](#)

Sign in to view your passport status. This section is hidden for you. [Learn more](#)

2023 - 2024
 Number of entries: 4 pages
 Validity: 3 years
 Issuance: 12/15/23
 Expiry: 12/15/26
 Renewal: 12/15/26

Valid through 12/15/26 - 12/15/26. See your passport status. [Learn more](#)

Sign in to view your passport status. This section is hidden for you. [Learn more](#)

2024 - 2025
 Number of entries: 4 pages
 Validity: 3 years
 Issuance: 12/15/24
 Expiry: 12/15/27
 Renewal: 12/15/27

Valid through 12/15/27 - 12/15/27. See your passport status. [Learn more](#)

Sign in to view your passport status. This section is hidden for you. [Learn more](#)

2025 - 2026
 Number of entries: 4 pages
 Validity: 3 years
 Issuance: 12/15/25
 Expiry: 12/15/28
 Renewal: 12/15/28

Valid through 12/15/28 - 12/15/28. See your passport status. [Learn more](#)

Sign in to view your passport status. This section is hidden for you. [Learn more](#)


 Profile
 Dashboard
 Notifications
 Activities
 Approvals
 Achievements
 Leaderboard
 Explore
 Resources

 NORTHERN ILLINOIS
 UNIVERSITY, COLLEGE OF
 BUSINESS

 JACIE COLLUM
 Admin



Alberto Briones

Northern Illinois University, College of Business
 DeKalb, IL
 2022

Business Passport Program

Experience Portfolio

Share



View all achievements

Progress


Current Level	Total Experience	Achievements
2	360	20
Portfolio Items	Completions	
1	75	

Competencies



Engagement Outcomes

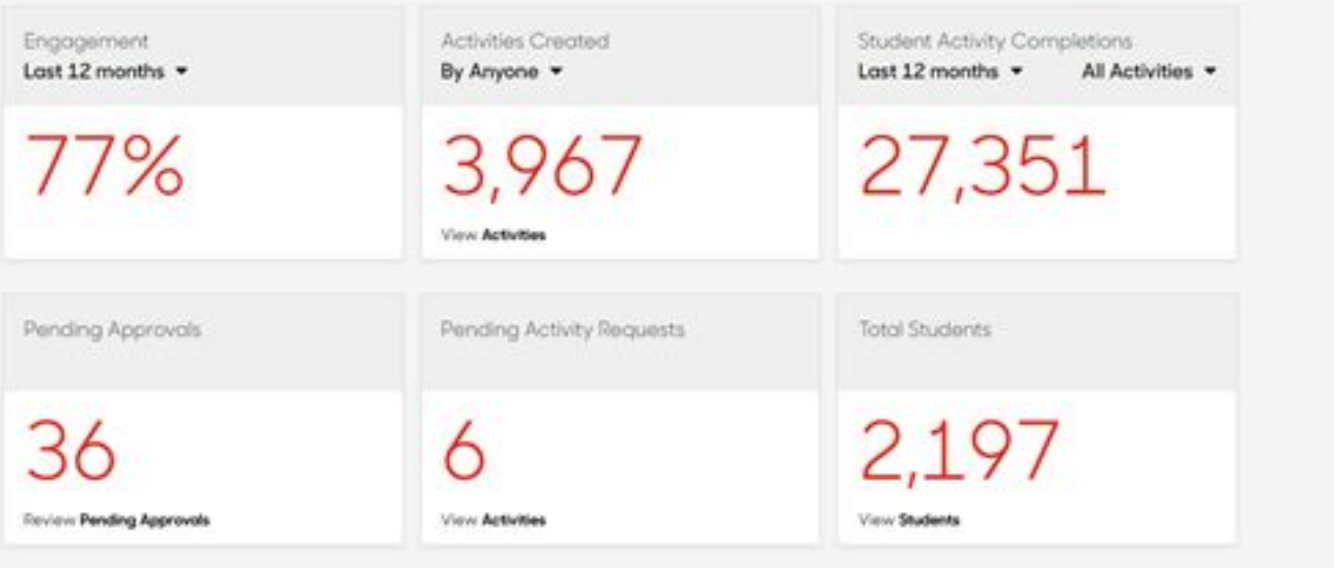
Dashboard

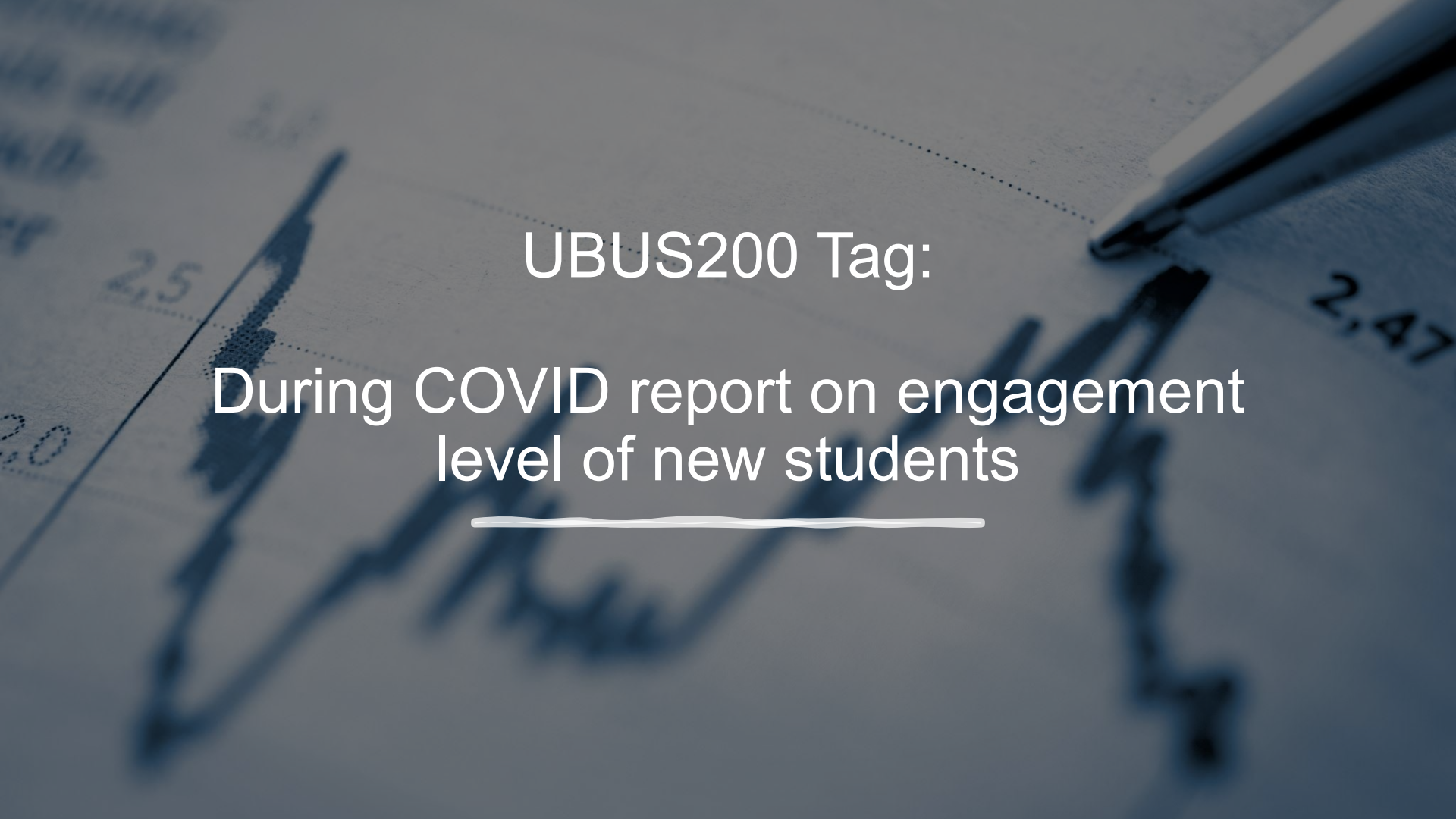


- Profile
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- Approvals
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- Resources

Business Passport Program


Send Push Not



The background is a blurred image of a pen writing on a document. A line graph is visible, with a blue line showing an upward trend. The numbers 2.5 and 2.47 are visible on the graph. The overall color scheme is a muted blue-grey.

UBUS200 Tag:

During COVID report on engagement
level of new students



Individual
Weekly Emails –
track progress
list activities
announcements

Your Passport progress is below. Please note that some activities take up to a week to appear on your record. If you are missing points, please give it a week before emailing buisnesspassport@niu.edu.

Ethics – 10 points

Experiential Learning - 10 points

Global Awareness – 10 points


Leadership – 10 points

Citizenship (transfers points from Service) – 10 points

Professional Communication (combines points from Business Communication and Career Development) – 10 points

Diversity, Equity and Inclusion – 10 points

If you have over 50 points in a continent, you have earned Scholar Status. Congratulations! You can find your badge in the Suitable app. Celebrate your accomplishment by posting it to your LinkedIn profile.



Individual
Weekly Emails:
Track progress
List activities
Announcements

- ✓ All COB faculty & staff
- ✓ Academic Advisors
- ✓ Students

Short Term Plans

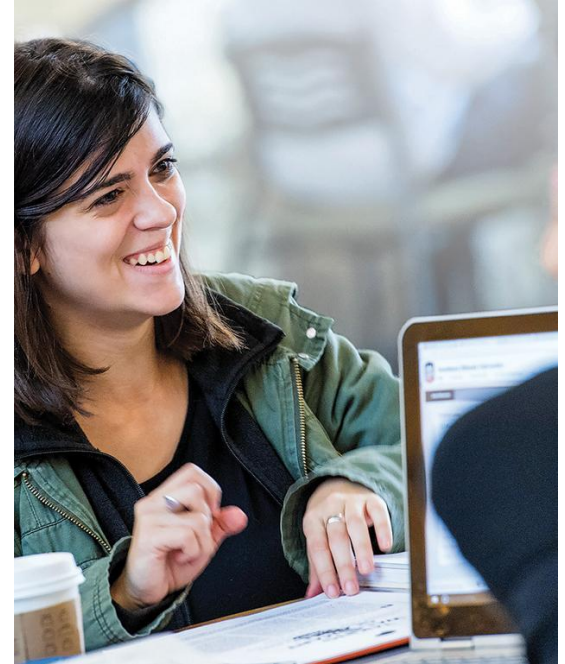
- Monitor Progress of Emails
 - Leaderboard/Competitions
 - Leveling
 - Push notifications
 - Social Media
-
- Training partners to submit events and log who is taking attendance
 - Training partners to display QR codes

Long Term Vision

Leveraging Business Passport Program in Recruiting
High School & Community College Partnership
Grad Students - Colloquium credits

Key TakeAways

- Transformational Impact: Students go from check box to multiple pathways for engagement
- Increased data & reporting drives decisions
- Partnerships: Curator of activites

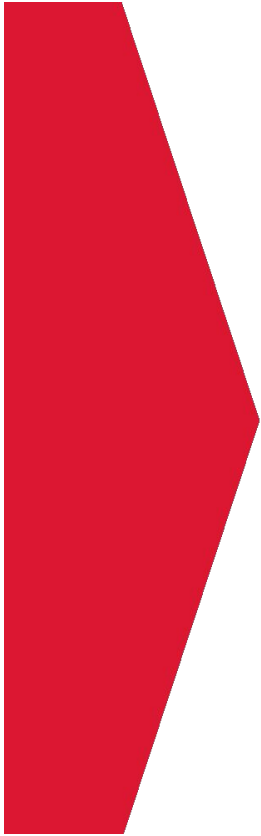


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A group of ten people, five men and five women, are standing in a line in front of a glass-walled office entrance. The entrance is decorated with red and black triangular bunting and a large white silhouette of a wolf's head. The people are dressed in a mix of business casual and professional attire. The text "COB Passport Program" is overlaid in white on the center of the image.

COB Passport Program



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