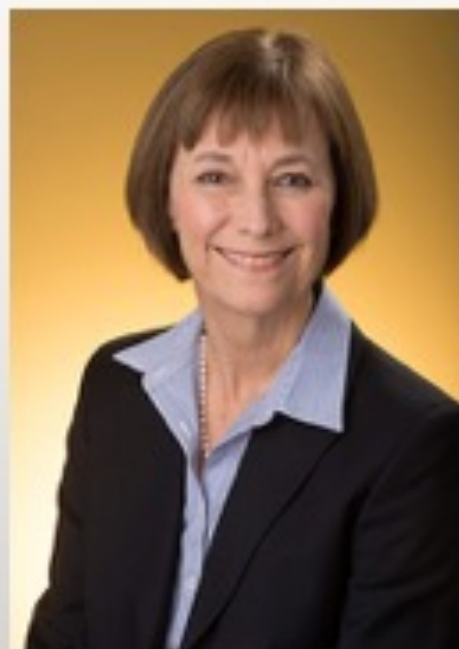




THE FLIGHT ACADEMY

A TEAM APPROACH TO STUDENT SUCCESS

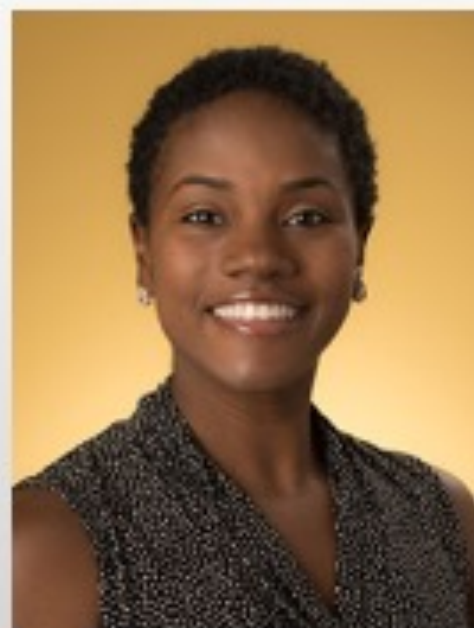
COLES COLLEGE OF BUSINESS
KENNESAW STATE UNIVERSITY



Associate Dean for
Assessment and
Undergraduate
Programs



Director of Student
Success for
Undergraduate
Programs



Student Success
Manager for
Undergraduate
Programs

OUR PATH TO SUITABLE

- THE CHARGE FROM THE DEAN
- DEVELOPMENT AND IMPLEMENTATION OF HUGHES PROFESSIONALISM PROGRAM
- CREATION OF UNDERGRADUATE PROGRAMS UNIT

REIMAGINING STUDENT SUCCESS

- BUILDING THE TEAM
- SUSTAINABILITY AND RELEVANCE
- TOOK THE PLUNGE WITH SUITABLE
- CURRENT STAFFING SITUATION

(2150) Professionalism

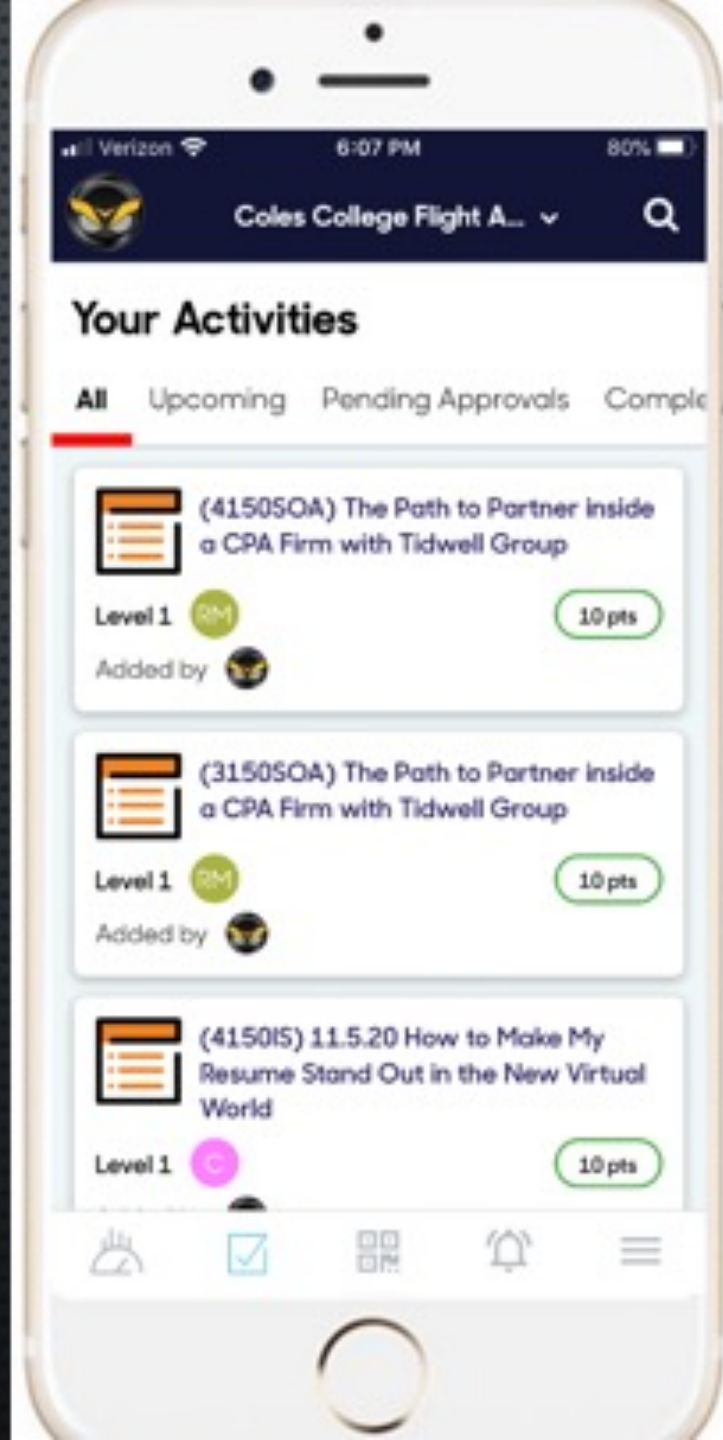
BUILDING THE FLIGHT ACADEMY

Choose 1 core activity and 2 option activity and choose 2 option activities for a total of 3 activities.

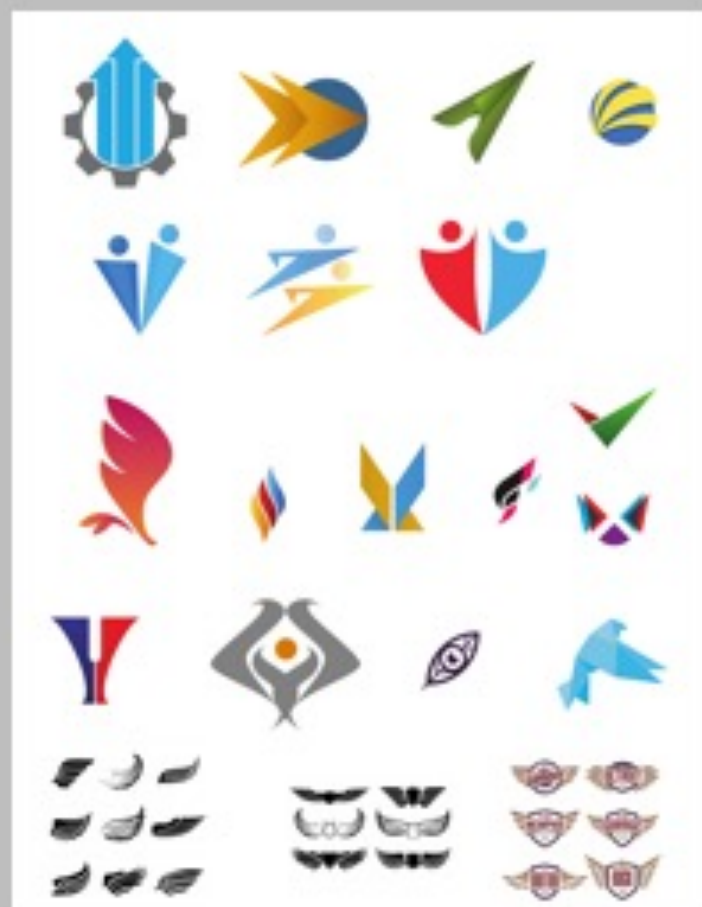
- LAYING THE FOUNDATION
- PHILOSOPHY AND STRATEGY
 - BUILD TEAM
 - DESIGN TEAM
 - WORKSHOP DEVELOPMENT TEAM

INTERNAL AND EXTERNAL PARTNERS

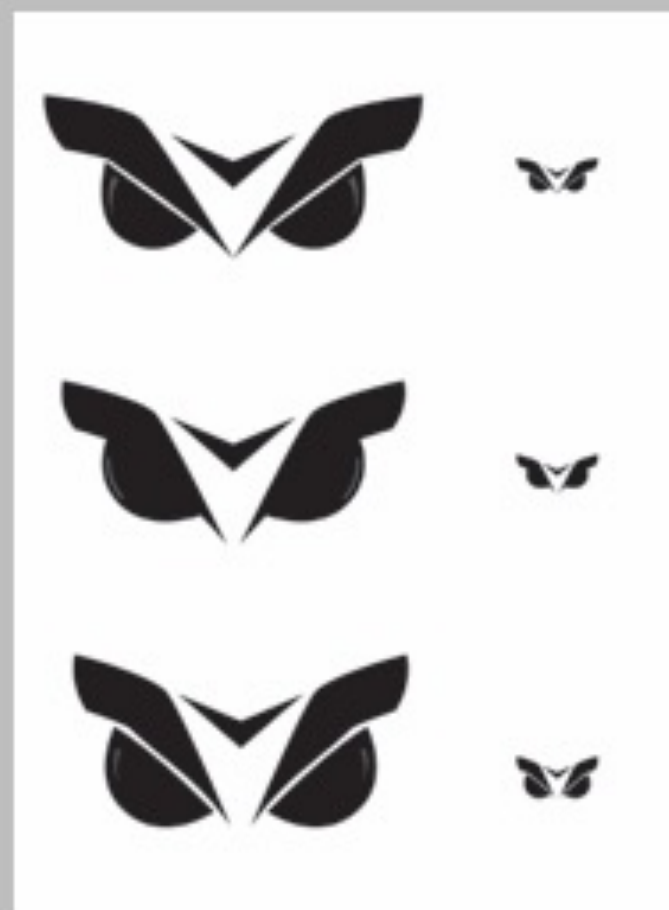
- CAREER COACHES
- COLES COLLEGE DEPARTMENTS AND FACULTY
- ACADEMIC ADVISORS
- TUTORING CENTER
- STUDENT GROUPS AND ORGANIZATIONS
- DEPARTMENT OF CAREER PLANNING AND DEVELOPMENT
- FINANCIAL AID
- COUNSELING AND PSYCHOLOGICAL SERVICES
- THE WRITING CENTER
- KSU LIBRARY
- STUDENT LEADERSHIP AND SERVICE
- UITS



EXISTING STRUCTURES AND BRAND DEVELOPMENT



RESEARCH



CONCEPT

Flight Academy



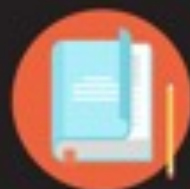
COLES



FINAL ICON



Coles College of Business



BUSA 2150

Flight Academy



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INITIATE

Flight Academy



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SCHOLARS - Year 1

Flight Academy



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PARLIAMENTARIAN

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COLES COLLEGE

(2150) Professionalism

STUDENT FEEDBACK AND

ANALYSIS

Complete 1 career Conversation activity and choose 2 option activities for a total of 3 activities.

- STUDENT INSIGHTS

Competencies built

- AACSB
- DEVELOPING THE PROCESS



THE FLIGHT PLAN

- ORIGINAL ACHIEVEMENTS- FALL 2019

- COLES 101
- BUSA 2150- 1ST OF 0-CREDIT TRIAD

Level 1

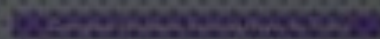


No Data Range Applied

- SPRING 2020 PHASING

- ADDED BUSA 3150 AND BUSA 4150
- SMOOTH TRANSITION TO A MEANINGFUL REMOTE EXPERIENCE

Level 1



No Data Range Applied

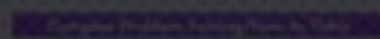
- SUMMER AND FALL 2020 PHASING

- COMPETENCIES- DIGITAL LEARNING, ADAPTABILITY AND RESILIENCE
- CONSISTENT STRUCTURE
- DEPARTMENTS MANAGE BUSA 3150 AND BUSA 4150
- COLES COLLEGE SCHOLARS



No Data Range Applied

Level 1



No Data Range Applied

THE FUTURE OF FLIGHT



Competitions/
Incentives



LI project



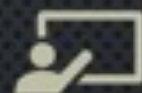
Diversity, Equity,
and Inclusion
Badge



Leadership and
Service Badge



Employer Badges



Faculty
Engagement

A large, stylized eagle head logo in shades of blue and grey, centered on a dark grey background with a fine dot pattern. The eagle's eyes are prominent, and its beak is pointed downwards.

THANK YOU

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JHOPE1@KENNESAW.EDU