



Panel 2: Student Engagement Strategies

Panelists



Michelle Chapman
Assistant Director
Student Engagement and Scholarship
Carson College of Business
Washington State University



Cory Werkheiser
Assistant Director
Career and Professional Development
School of Business
College of Charleston



Lasse Palomaki
Professional Development Specialist
Undergraduate Program
Bryan School of Business
University of North Carolina at Greensboro



Kimberly Heffernan
Professional Development Coordinator
College of Business
The University of Akron



Moderator:
Sean Carson
Vice President
University Partnerships
Suitable



Question 1

How did you adapt your engagement strategy after your school went remote?

Question 2

Do you have any unique incentive ideas to share?

Question 3

How do you help students articulate their story?

Question 4

Do you have any specific student success stories to share?