



The 2021 Business School Mini-Con

EVENT TOPICS

Accreditation & Assessment
Improving Equity with Technology
Student Development & Success

8 SCHOOLS | PARTNER PANEL | LIVE Q&A

November 16, 2021

Sessions

- Northern Illinois College of Business at 11am (ET)
- Panel of Peers at 12pm (ET)
- Bucknell University, Freeman College of Management at 1:30pm (ET)
- Purdue University, Fort Wayne at 2:30pm (ET)

Welcome to Suitable

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Nicole Holden | Applesseed State University | Experiential Learning Record

Applesseed State 360

Competency Development

7 Lvl 3	Critical Thinking/ Problem Solving	9 Lvl 4	Leadership
8 Lvl 3	Oral/Written Communication	8 Lvl 3	Professionalism/ Work Ethic
6 Lvl 3	Teamwork/ Collaboration	10 Lvl 4	Personal Development & Wellness
6 Lvl 3	Digital Technology	7 Lvl 3	Global/Intercultural Fluency

Powered by Suitable

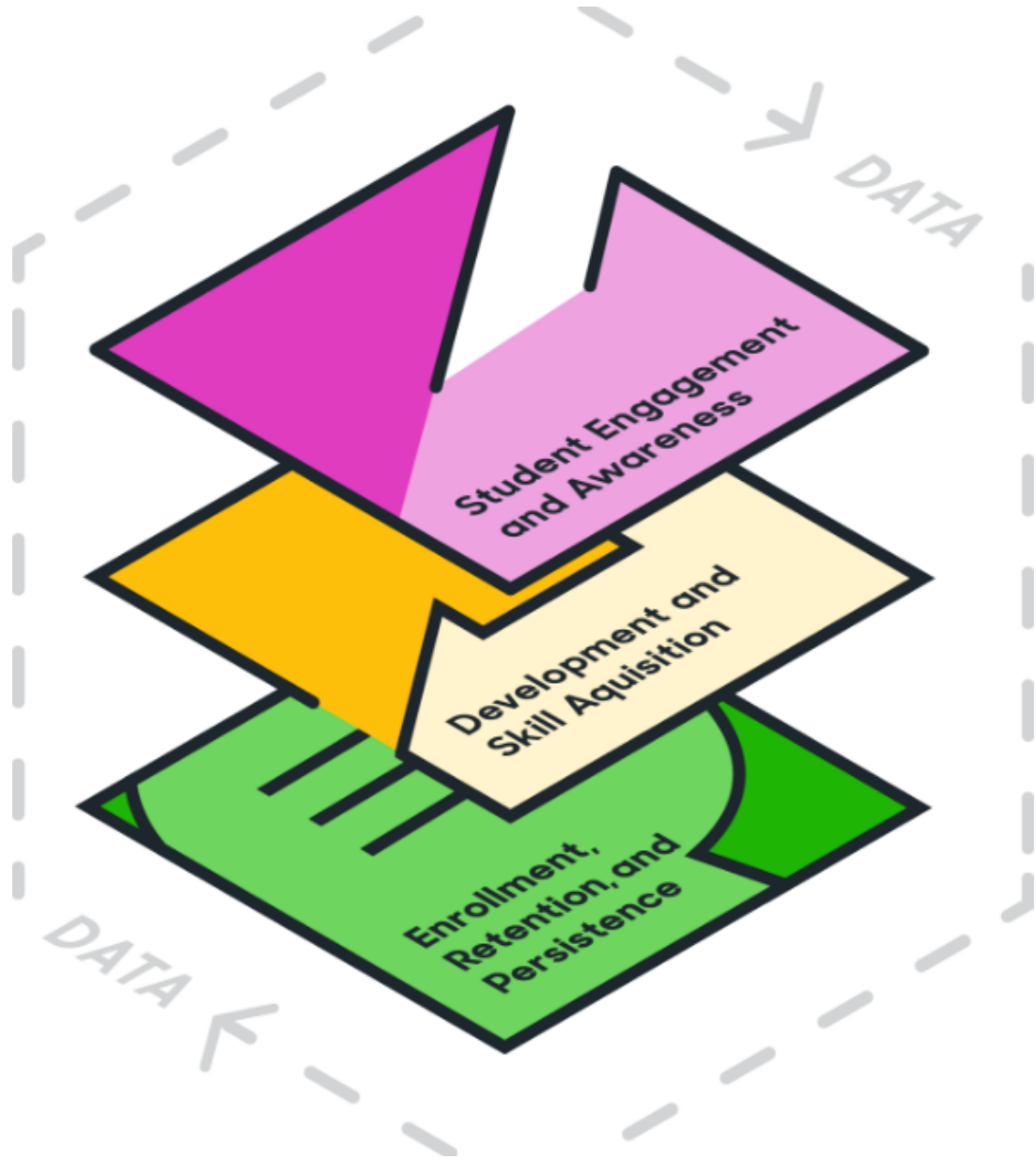
Fast facts about Suitable

- HQ in Philadelphia
- Working with over 100 schools internationally and rapidly growing
- Mobile first student engagement and success platform
- Over 3 million experiences tracked with several hundred thousand student users
- We never take a cookie cutter approach and University Success is a true partner



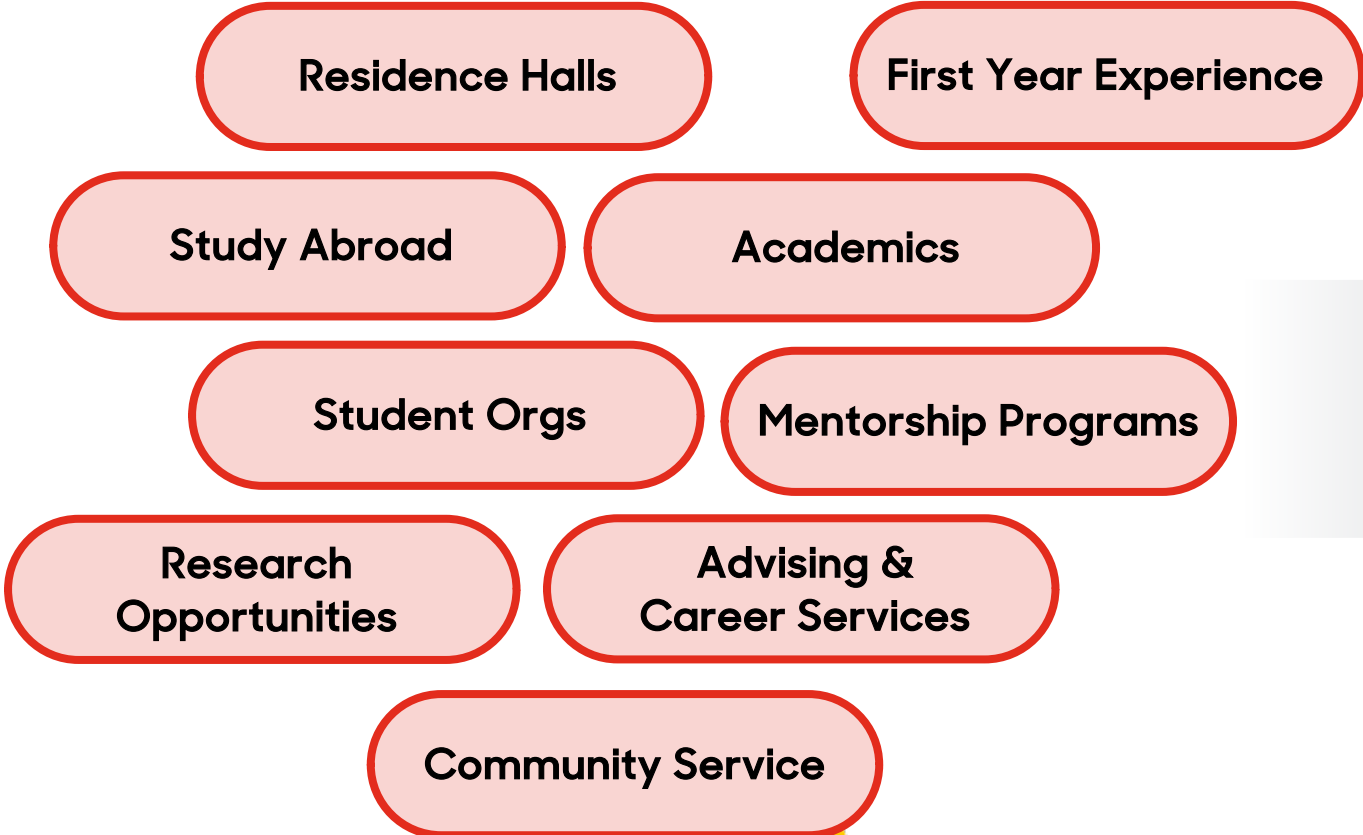
A virtual roadmap to your school's student experience

- Encourage student Involvement, Achievement, and Community Building
- Scaffold Career Readiness, Skill/Competency Development, and Experiential Learning Records
- Automate Nudging, Early Alerts, and Intervention

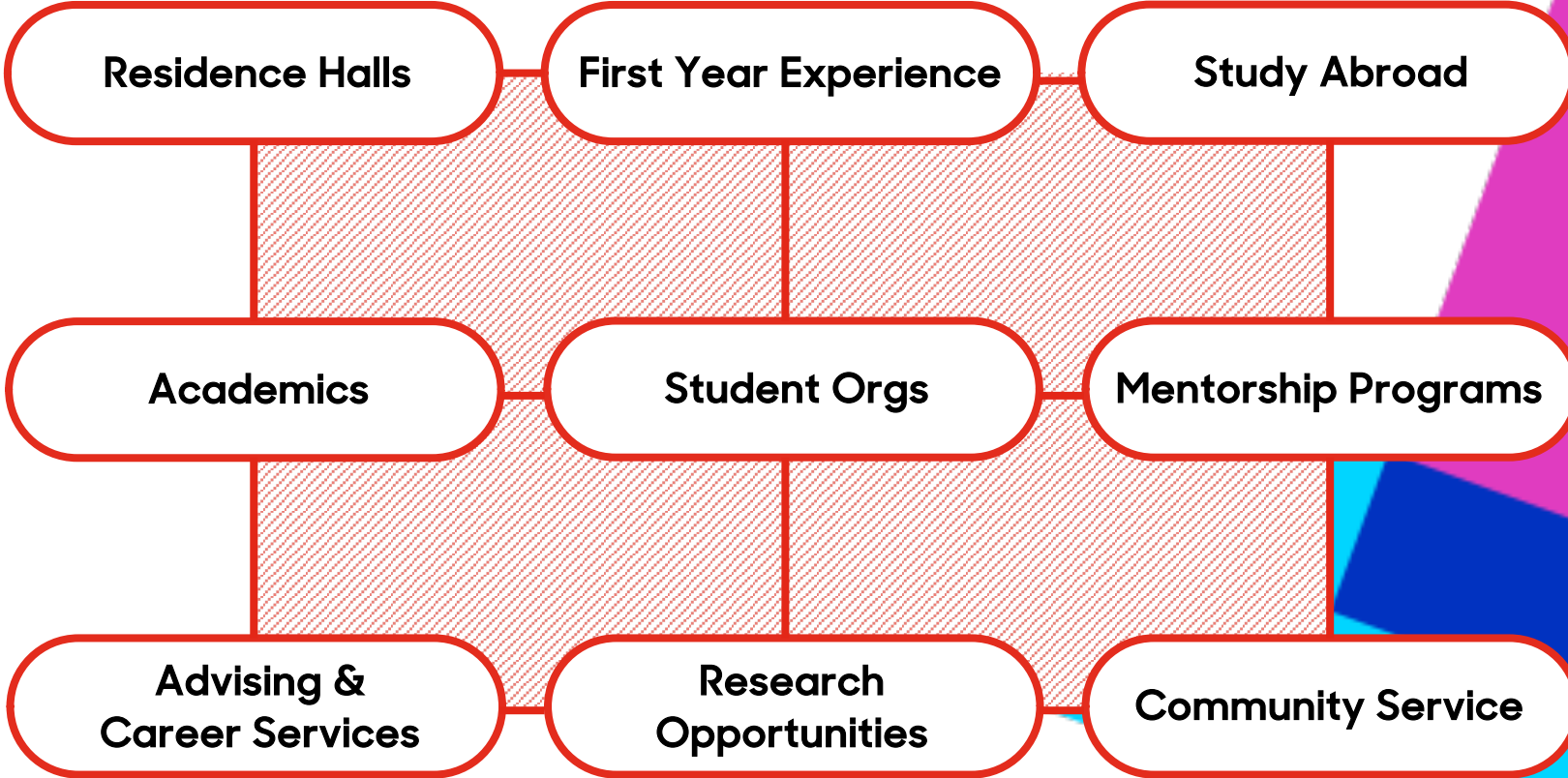


We take a connected approach to serving students

Old way



New way



Better connection leads to improved student outcomes.

Step 1: Integrate and centralize opportunities into the student's mobile device (Events to HIPs)



Step 2: Map activities to a set of core competencies to help communicate value and articulate readiness

- 1. Career & Professional Development
- 2. Communication
- 3. Global and Cultural Engagement
- 4. Equity and Inclusion
- 5. Leadership Development
- 6. Civic and Social Engagement
- 7. Teamwork
- 8. Personal Development

The image shows a row of eight competency cards, each with a unique icon, a title, a brief description, and a progress bar. The cards are: 1. Financial Literacy (tree icon), 2. Global and Cultural Engagement (globe icon), 3. Leadership Development (person with arrows icon), 4. Personal Development (cup icon), 5. Communication Skills (megaphone icon), 6. Career and Professional Development (person with gear icon), 7. Civic and Social Engagement (lightbulb icon), and 8. Teamwork (group of people icon). The progress bars are partially filled with blue.

Competency	Description
Financial Literacy	Develop an understanding of and respect for diversity of ideas, cultures, and by people
Global and Cultural Engagement	Develop an understanding of and respect for diversity of ideas, cultures, and by people
Leadership Development	Develop the knowledge, skills, and experiences needed to lead others achieving a common goal
Personal Development	Become increasingly aware of personal skills, abilities, values, and beliefs for the development of...
Communication Skills	Becoming an effective communicator by developing and sharpening one's oral, nonverbal...
Career and Professional Development	Students fill their own professional identity with the knowledge, skills, and experiences to be competitive.
Civic and Social Engagement	Students fill their own professional identity with the knowledge, skills, and experiences to be competitive.
Teamwork	Building collaborative relationships and customers representation

Step 3: Map activities to a set of core competencies to help communicate value and articulate readiness

This institutes an intentional, consistent, framework for assessing experiences and Learning Outcome Achievement across each competency:

Level 1 – Exposure

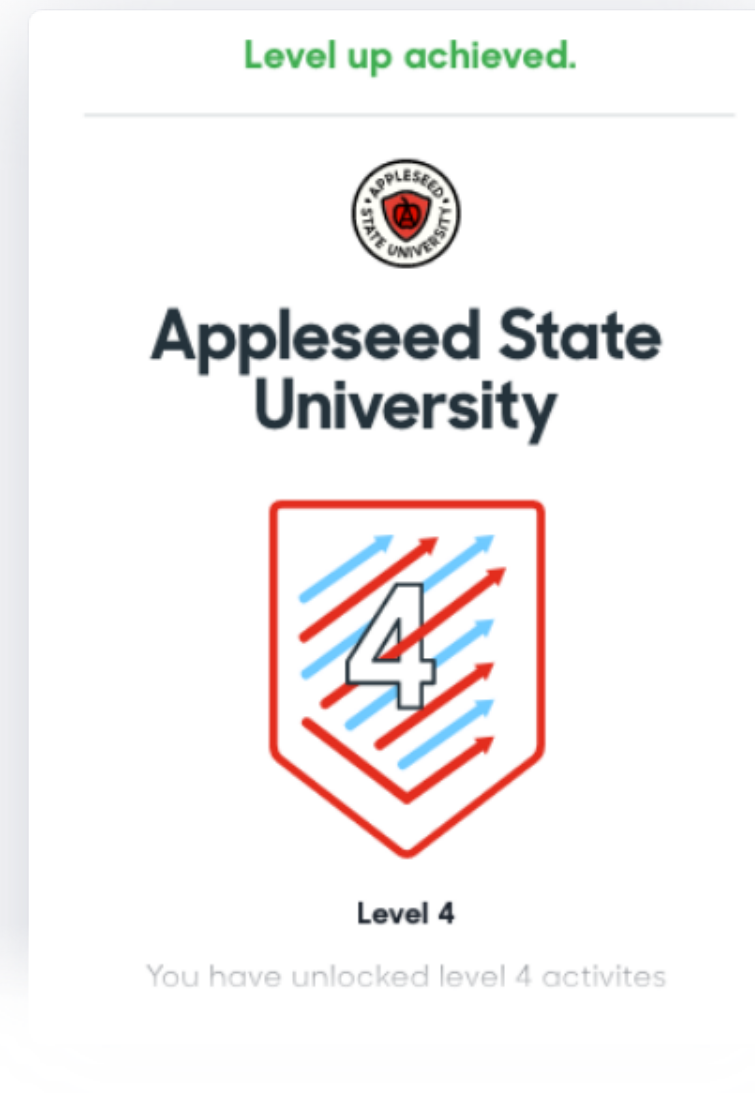
Level 2 – Interaction

Level 3 – Participation

Level 4 – Expertise

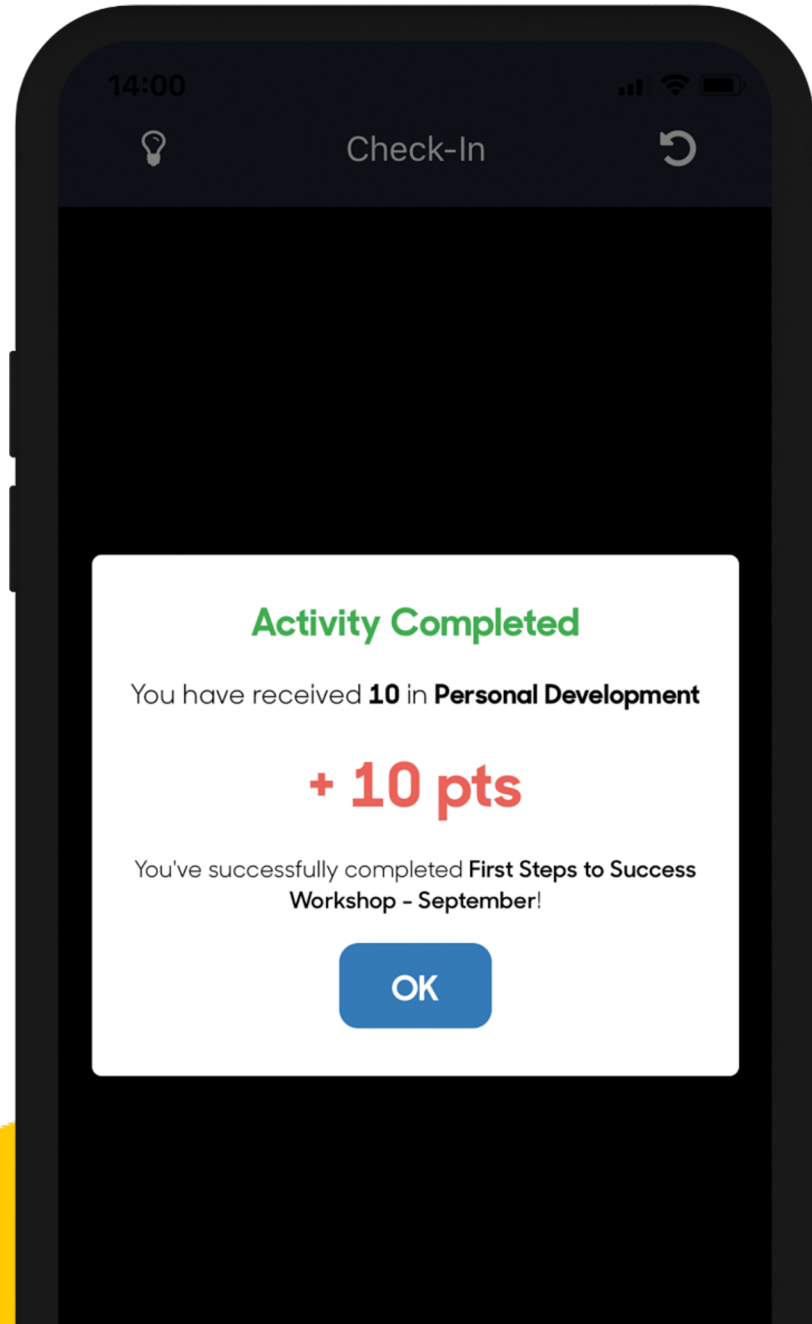
Level 5 – Mastery

Each level is also designed to introduce aspects of [gamification](#) so students can visualize their pathway and measure progress themselves.

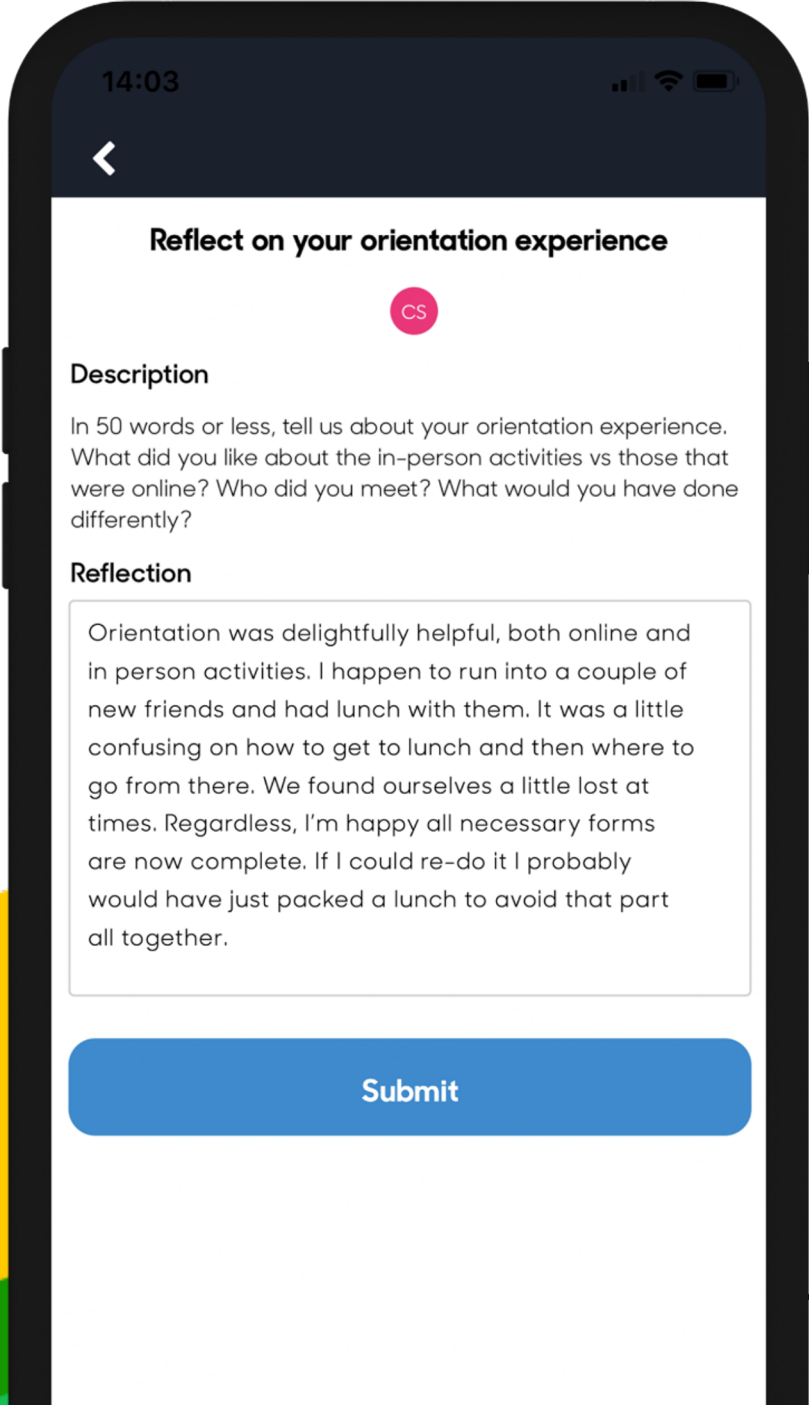


An unparalleled mobile experience for your students

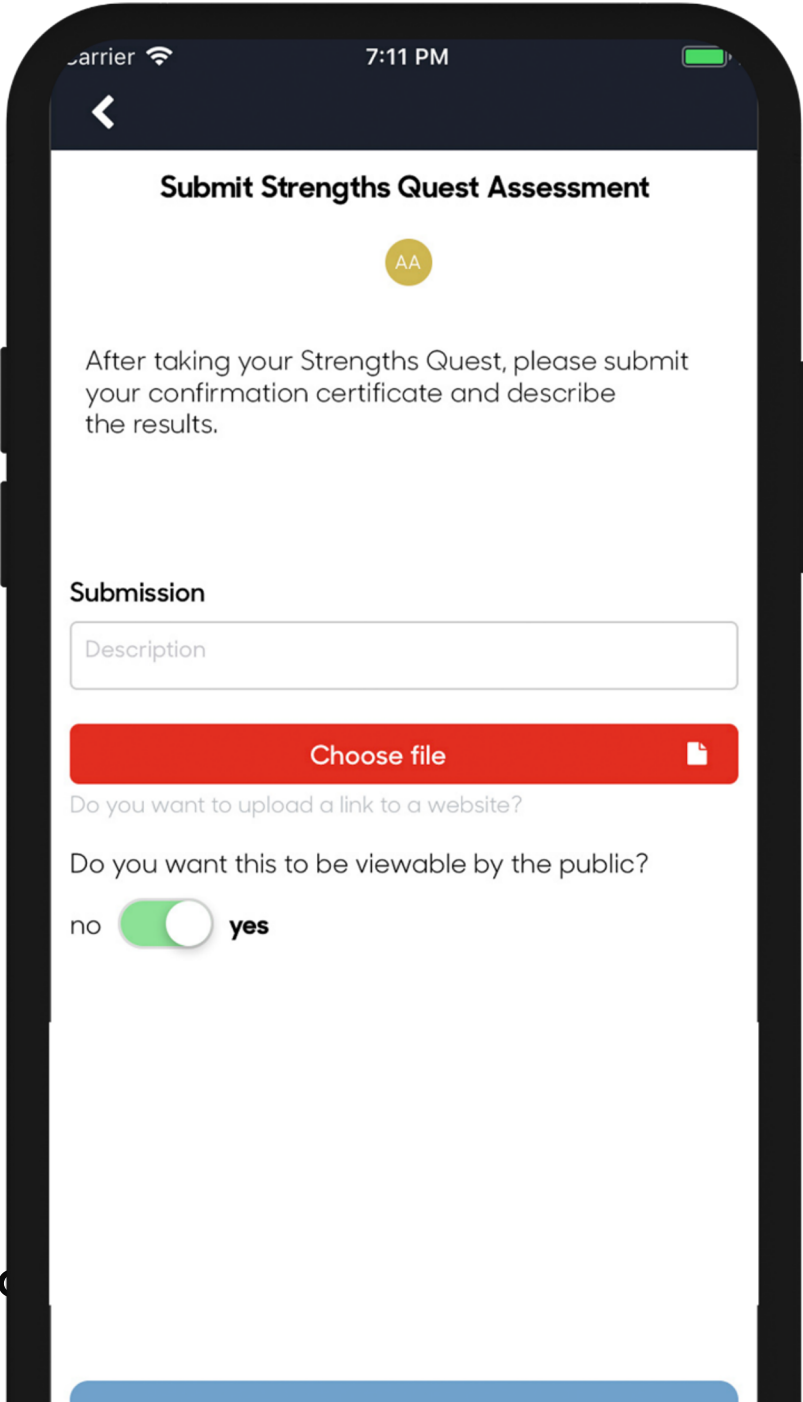
Remote & Contactless Event Check-in



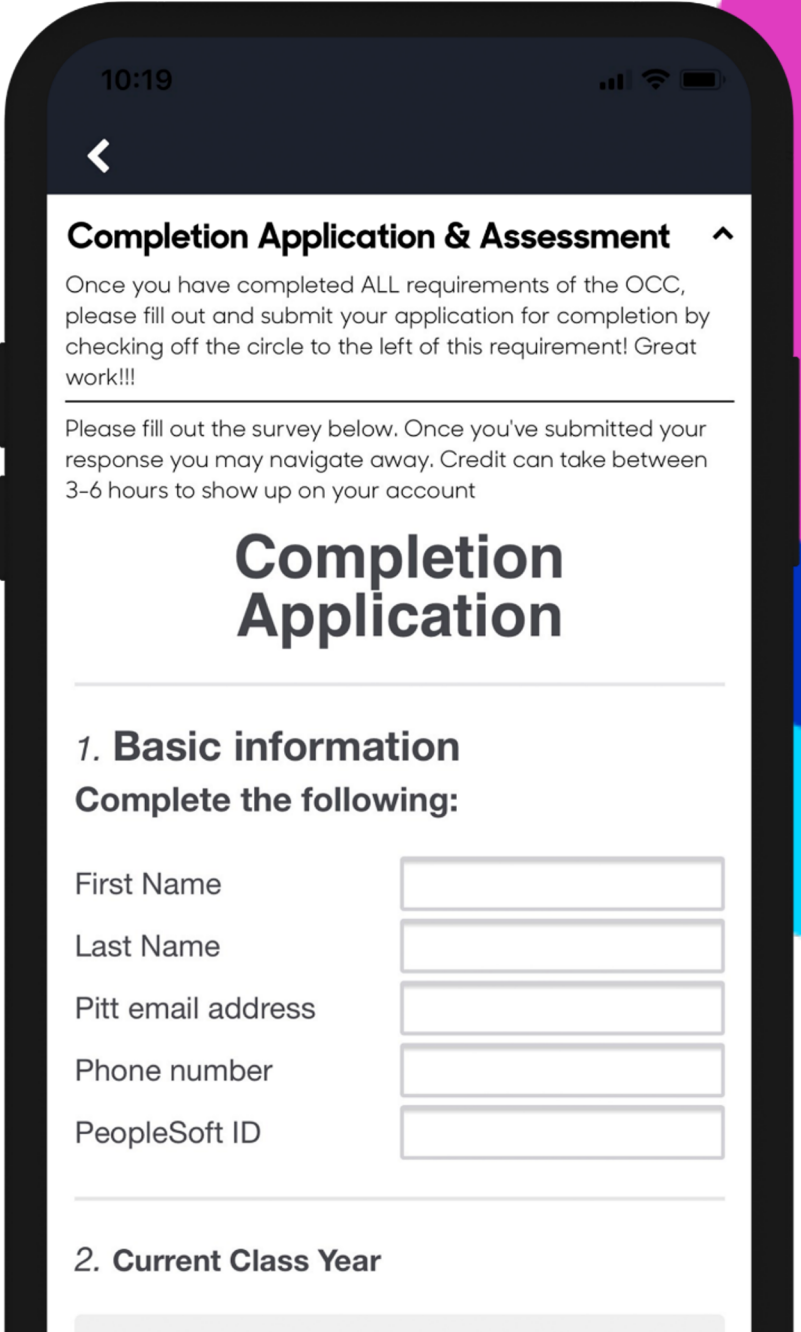
Self-guided Reflections



ePortfolio Submissions



Structured Reflections, Assessments, & Surveys



Conclude. Thank you!



Cory Sneyers

Director, University
Partnerships

cory@suitable.co